



## **PRESS RELEASE**

# *THE UGLY DUCKLING*

**A musical**

**Adapted from H.C. Andersen**

**By Ric Averill**

Produced by special permission of Dramatic Publishing Company

### **News Press Release for Broadcast or Print:**

THE UGLY DUCKLING IS COMING TO TOWN! DON'T MISS THIS WONDERFUL MUSICAL PRODUCTION FOR THE WHOLE FAMILY COMING TO \_\_\_\_\_(PRESENTER'S THEATRE)\_\_\_\_\_ ON \_\_\_\_\_(DATE)\_\_\_\_\_ AT \_\_\_\_ (TIME)\_\_\_\_\_. THE \_\_\_\_\_(PERFORMANCE SPACE)\_\_\_\_\_ WILL BE TRANSFORMED TO AN IDYLIC COUNTRY SCENE THAT TAKES POOR UDRICH, THE UGLY DUCKLING, THROUGH THE FIRST YEAR OF HIS LIFE AS HE TRIES TO FIND OUT WHAT KIND OF CREATURE HE IS. TICKETS ARE \_\_\_\_ (PRICE)\_\_\_\_\_ AND CAN BE PURCHASED BY CALLING \_\_\_\_\_ (PHONE)\_\_\_\_\_.

FOR MORE INFORMATION CALL \_\_\_\_\_